



# TASTE OF VIENNA

Saturday, April 30, 2022 · 400 Center St. S, Vienna, VA



After a two-year hiatus because of the COVID-19 pandemic, the Vienna Volunteer Fire Department (VVFD) is excited to announce the resumption of its (normally) annual **Taste of Vienna**. The focus of the event is to showcase the many excellent restaurants and food trucks that the Vienna area has to offer. It typically draws large crowds of area diners every year. This year, we anticipate an even better turnout given peoples' desire to be out and about after two years of dealing with the pandemic. This year's 9<sup>th</sup> Annual Taste of Vienna will be a great chance (re)introduce your food truck to a public eager to experience your culinary creations!

Admission is free and guests will be able to purchase food truck and restaurant food and beverages, as well as beer and wine from local vendors. Proceeds from this event will benefit the VVFD. As a participating restaurant, your establishment will benefit from exposure through media campaigns and promotional efforts around the event. With an estimated 8,000+ attendees at the 8<sup>th</sup> Annual Taste of Vienna, your company is sure to get excellent exposure. This year's event will take place **Saturday, April 30, 2022, from 11AM – 8PM at 400 Center Street, South, in Vienna**, rain or shine.

## What your food truck gets:

In recognition of the hardships that restaurants and food trucks have experienced these past two years, we are reducing the usual food truck participation fee from \$250 to \$175. **Your food truck keeps 100% of all its sales;** the VVFD only charges the one-time booth space fee.

## \$175 fee includes:

- A space in the cordoned off area on Cherry Street to park your food truck and sell to Taste of Vienna attendees. **\*\*\*Please note, Cherry Street space is outside of the Taste of Vienna controlled grounds and beyond which alcohol cannot be taken.\*\*\***
- Event promotion from the VVFD prior to event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Ability to promote your business with coupon or offers with exposure to thousands of attendees in the metropolitan DC area.
- Year-long visibility on Taste of Vienna's website: [www.TasteofVienna.com](http://www.TasteofVienna.com) and mention on our Facebook and Twitter pages.
- Listing in Taste of Vienna program book.
- First right of refusal to the food truck packet for the 10<sup>th</sup> Annual Taste of Vienna.

## What your food truck needs to do:

Since this year is a reintroduction of sorts, this year the VVFD is striving to ensure that each vendor really does offer smaller, taste-sized servings of a featured menu item (i.e., 500-1000 servings of at least a 2 OZ portion). Food trucks may still offer to sell full servings, but are requested and strongly encouraged to prepare an adequate supply of tastes for sale as well so that people can try food from all our wonderful vendors.

- Food trucks must be in place on Cherry Street by 10AM **and be ready to serve by 11AM rain or shine.** (Fairfax County Health Department inspections & issuance of permit may only occur from 10AM – 11AM.)
- Trucks must remain until at least 6PM and be removed by 9 PM, rain or shine. **If a food truck is a no-show or booth is removed before 6PM, it may be disqualified from participating in future Tastes of Vienna.**
- No food truck shall be left unattended at any time.
- Provide own equipment, plates, silverware, napkins, water and ice required to prep, hold, and serve food. Provide own extension cords for power. Provide own fire extinguisher.
- Must provide own staff to prep and serve food. Potable water will be available on site.
- Delivery and pick-up of all equipment at own expense. A dumpster will be provided on site for trash.
- Food truck location assignments are first-come, first-serve the day of the event.
- Abide by all local, county, and state laws, regulations, and ordinances.
- ➔ • High resolution logo or graphics for use in marketing materials and Taste of Vienna's website e-mailed to VVFD (email below) within **3 days of submitting your contract.**
- ➔ • If you do not already have a Fairfax County Health Department permit for your establishment, the application for the Health Department Temporary Food Permit from Fairfax County Health Department must be filed and received by the Health Department no later than April 20, 2020 (i.e., no less than 10 days before the event). If you already have a permit, bring a copy of it with you the day of the event. Failure to obtain a permit and/or pass the Health Department inspection the morning of the event will result in your establishment's exclusion from the Taste of Vienna without refund.
- ➔ • Per the Town Code of the Town of Vienna, Section 6-33, there is a 3% tax levied for any meals purchased from any food establishment, whether prepared in such food establishment or not, and whether consumed on the premises or not. Food establishments include mobile facilities as well as permanent facilities. Further information and forms related to the meal tax will be provided upon registration.

## Event Contact

Reagan Clyne  
Vienna Volunteer Fire Department

703-599-5873  
TasteofVienna@vvfd.org



# Food Truck Contract

Saturday, April 30, 2022 from 11AM – 8PM

Company Name (Vendor): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_



**Event Contact Person** (print legibly please)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Title: \_\_\_\_\_

**Please check the items that you would like at the event:**

- Festival food truck space on Cherry Street (\$175) **required**
- \$25 per 6' Table Needed \_\_\_\_\_ (# needed) **optional**

**TOTAL DUE: \$ \_\_\_\_\_**

Full payment due on or before March 15, 2020

By signing this contract, you are acknowledging your understanding of all requirements of participating food trucks and are pledging that your establishment will be present the day of the event AND fully prepared to participate rain or shine. You specifically acknowledge that no refunds will be made as a result of inclement weather at the 9<sup>th</sup> Annual Taste of Vienna or for any exclusion from the event for failure to comply with any requirements. No refunds will be given for any cancellations after March 15, 2022. Vendor affirms that it has liability coverage that will be in effect through April 30, 2022, and agrees to indemnify and hold harmless the Vienna Volunteer Fire Department, Inc., its members, and the Town of Vienna from any and all liability for damage, injury, or loss to any person or goods for any reason. Vendor is solely responsible for their food truck and its operation. **Failure to comply with all deadlines and requirements listed in the last three bullet points of the 'What your restaurant needs to do' page or to remit payment by the deadline may disqualify you from participating and allow another vendor to take your place.**

_____ PRINTED Name of Vendor's Authorized Representative	_____ SIGNATURE of Vendor's Authorized Representative	_____ Date
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**Please sign the contract and mail this form WITH a check payable to "V V F D":**

Taste of Vienna c/o Vienna Volunteer Fire Dept.

P.O. Box 1115, Vienna, Virginia 22183-1115

E-mail: TASTE OF VIENNA@VVFD.ORG • [www.tasteofvienna.com](http://www.tasteofvienna.com)



## Marketing Information Sheet

Saturday, April 30, 2022 from 11AM – 8PM

**Please provide us the following information for use in our marketing efforts.**

Please legibly state exactly how Vendor should be listed for all advertising and promotional materials:

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Webpage Address \_\_\_\_\_

Facebook Page URL \_\_\_\_\_

Instagram Handle \_\_\_\_\_

Twitter Handle \_\_\_\_\_

Hashtags Typically Used In Your Own Marketing & Promotions

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Do You Have a Mascot?  No  Yes \_\_\_\_\_

*(please identify your mascot – type & name)*

Any Additional Marketing Information We Should Be Aware of?

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***Please return this completed form, along with your logo and any preferred photographs that you would like the Taste of Vienna to feature in its marketing, to [tasteofvienna@vafd.org](mailto:tasteofvienna@vafd.org).***

# Taste of Vienna

Vienna Volunteer Fire Dept.  
 400 Center Street South  
 Vienna, VA 22180

April 30, 2022  
 11am - 8pm

[www.tasteofvienna.com](http://www.tasteofvienna.com)



### Key

- Generator: 5x7 ft
- Port-a-Potties: 5x5 ft, plus one handicap accessible
- Food Tent: 10x10 ft
- Welcome Tent: 10x10 ft
- Sponsor Tent: 10x10 ft and 10x15 ft
- Seating Area Tent: 15 x 45ft
- Beer Tent: 30 x 60 ft

**Ratio 1 ft:1 cm**  
 Food truck line not to scale