

TASTE OF VIENNA

Saturday, April 29, 2023 - 400 Center St. S, Vienna, VA



The focus of the event is to showcase the many excellent restaurants and food trucks that the Vienna area has to offer.

Admission is free and guests will be able to purchase food and non-alcoholic beverages from the food vendors, as well as adult beverages from local vendors.

As a participating restaurant or food truck, your establishment will benefit from exposure through media campaigns and promotional efforts around the event. With an estimated 8,000+ attendees at past events, your restaurant is sure to get excellent exposure.

This year's event will take place **Saturday, April 29, 2023, from 11AM – 8PM at the Vienna Volunteer Fire Department (400 Center Street, South) in Vienna**, rain or shine. There will also be music, a bounce house for the kids and face painting.

The Details:

- **You keep all the money from your food and beverage sales.**
- Only cost to you is the registration fee: \$300 for a restaurant booth or \$175 food truck.
- Sell a small portion, not a full-size portion because we would like customers to be able to try out as many booths as possible.
- Each menu item should be around \$5; please portion appropriately for the price.
- You do not need to cook or prepare anything at your booth unless you would like to.
- If you don't want to, you can bring pre-cooked/previously prepared items and have them restocked throughout the event (consistent with Health Department rules).

Registration fee includes:

\$300 Restaurant Booth

- 10'x10' footprint with open-sided tent, (2) 6' tables, (2) chairs, & access to one (1) 110v outlet
- Booth signage
- Breakdown of tent, tables, and chairs

\$175 Food Truck

A space in the cordoned off area on Cherry Street to park your food truck and sell to Taste of Vienna attendees. *****Please note, Cherry Street space is outside of the Taste of Vienna controlled grounds and beyond where alcohol can be taken.*****

Still Available!

Sold Out

- Event promotion from the VVFD prior to event, including newsletters, email blasts, press releases, website, cross-promotion at other VVFD events, etc.
- Ability to promote your business with coupon or offers with exposure to thousands of attendees in the metropolitan DC area.
- Year-long visibility on Taste of Vienna's website: www.TasteofVienna.com and mention on our Facebook and Twitter pages.
- Listing in Taste of Vienna Digital program book.
- Advance sign-up opportunity for the next Annual Taste of Vienna.

What your establishment needs to do:

Taste-sized servings of a featured menu item (i.e., 500-1000 servings of at least a 2 OZ portion) so that people can try food from all our wonderful vendors.

- Booths must be set up and food trucks must be in place on Cherry Street by 10AM **and be ready to serve by 11AM rain or shine.** (Fairfax County Health Department inspections & issuance of permit may only occur from 10AM – 11AM.)
- Restaurant booths and food trucks should be present the entire time, but must absolutely remain until at least 6PM and must be vacated by 9PM, rain or shine. **If your establishment is a no-show or is vacated before 6PM, you may be disqualified from participating in future Tastes of Vienna.**
- No booth or food truck shall be left unattended at any time.
- Provide own equipment, plates, silverware, napkins, water and ice required to prep, hold, and serve food. Provide own extension cords for power. Provide own fire extinguisher.
- Must provide own staff to prep and serve food.
- Potable water will be available on site.
- Delivery and pick-up of all equipment at own expense. A dumpster will be provided on site for trash.
- Booth location assignments will be made based on registration order, taking into account the type of food provided and equipment needed; however, no particular location assignment is guaranteed. Booth assignments will be distributed shortly before the day of the event. Food truck location assignments are first-come, first-serve the day of the event.
- Abide by all local, county, and state laws, regulations, and ordinances.
- Vehicles may be pulled into the venue for off-loading during initial set-up, but all vehicles must be removed by 10AM unless prior arrangements have been made.
- ➡ • High resolution logo or graphics for use in marketing materials and Taste of Vienna's website e-mailed to VVFD (email below) within **3 days of submitting your contract.**
- ➡ • You must apply for a *Temporary Food Event permit* from the Fairfax County Health Department **no later than April 18, 2023** (i.e., no less than 10 days before the event). Apply online at [PLUS – Accela Citizen Access\(2\) \(fairfaxcounty.gov\)](https://www.fairfaxcounty.gov/planning-and-development/plus-citizen-access). The name of the Temporary Food Event is the "Taste of Vienna 2023". Further information about health department requirements will be provided upon registration.
- ➡ • Per the Town Code of the Town of Vienna, Section 6-33, there is a 3% tax levied for any meals purchased from any food establishment, whether prepared in such food establishment or not, and whether consumed on the premises or not. Food establishments include mobile facilities as well as permanent facilities. Further information and forms related to the meal tax will be provided upon registration.

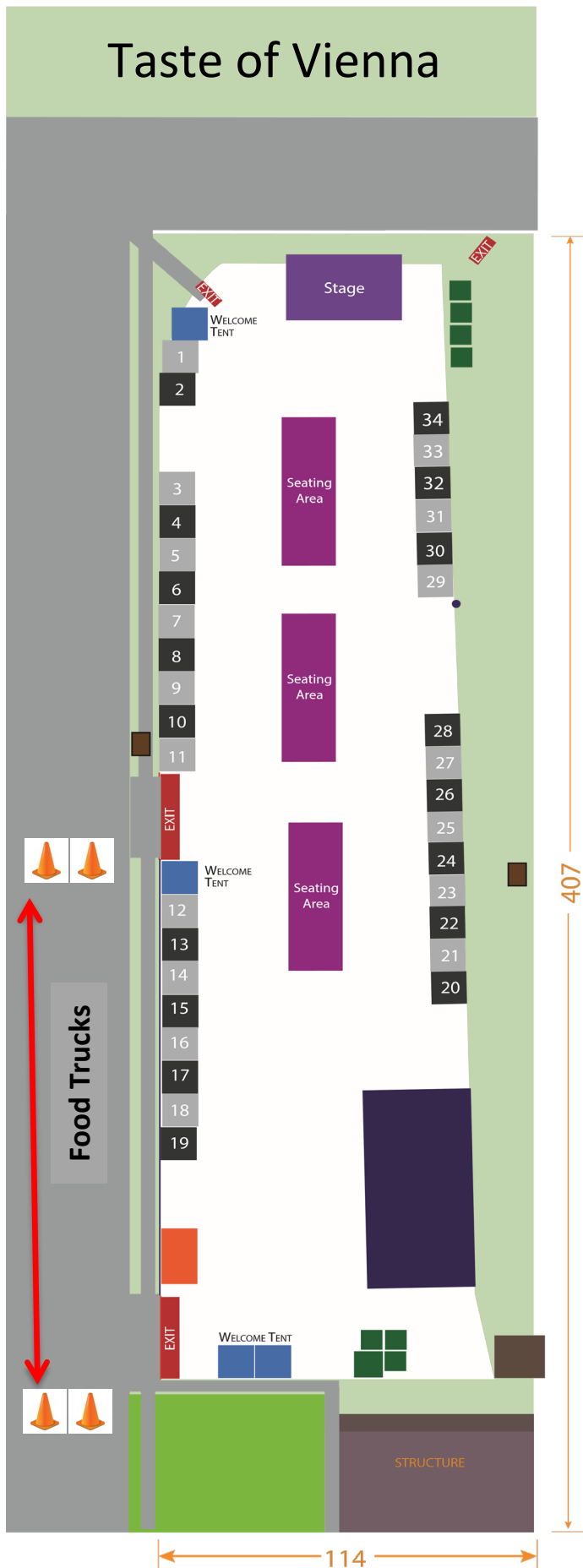
Event Contact

Reagan Clyne
Vienna Volunteer Fire Department

703-599-5873
TasteofVienna@vvfd.org

April 29, 2023
11am - 8pm

www.tasteofvienna.com





Food Vendor Registration

Vendor Information

Vendor Name: _____ Vendor Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Vendor Website: _____ Shopping Center: _____
(if applicable)

Event Details

Email will be the primary method of communication

Event Contact Name: _____ Cell Phone: _____
Email: _____ Title: _____
Will Open Flame Be Used? ☐ Yes ☐ No
Type(s) of Food: _____

Choose One (required)

- ☐ Festival 10'x10' tent and footprint (\$300) ☐ Festival Food Truck Space (Cherry St) (\$175)

Choose Optional Extras (for tents only)

- ☐ \$300 Per Extra 10'x10' Booth Space and tent _____ ☐ \$25 Per Extra 6' Table Needed _____
☐ \$25 Per Extra 110v outlet (festival tents only) _____

Payment Method

- ☐ Enclosed Check ☐ Credit Card (payment link will be sent upon receipt of registration form)
☐ Check to Be Mailed

TOTAL DUE: \$ _____

Full payment due with registration

Top 3 booth location requests (see attached map)

Marketing Information

Facebook Page URL: _____
Instagram: _____ Twitter: _____
Tik Tok: _____
Hashtags & Slogans Typically Used in Your Own Marketing & Promotions:

Mascot? ☐ No ☐ Yes If so, Name & Description:



By signing this contract, you are acknowledging your understanding and acceptance of all requirements of participating vendors, and are pledging that your establishment will be present the day of the event AND fully prepared to participate rain or shine. You specifically acknowledge that no refunds will be made as a result of inclement weather at the 10th Annual Taste of Vienna or for your exclusion from the event for failure to comply with any noticed requirements. No refunds will be given for any cancellations after March 19, 2023. **Failure to comply with all deadlines and requirements for participation, or to remit payment by the deadline may disqualify you from participating and result in your exclusion from the 10th Annual Taste of Vienna.**

Vendor affirms that it has liability coverage that will be in effect through April 29, 2023, and agrees to indemnify and hold harmless the Vienna Volunteer Fire Department, Inc., its members, and the Town of Vienna from any and all liability for damage, injury, or loss to any person or goods for any reason. Vendor is solely responsible for its presence and operation.

PRINTED Name of Vendor's
Authorized Representative

SIGNATURE of Vendor's
Authorized Representative
(pen or digital)

Date

Completed and signed contract should be returned to:

Postal Mail:

Taste of Vienna c/o Vienna Volunteer Fire Dept.
P.O. Box 1115, Vienna, Virginia 22183-1115

OR

E-mail: tasteofvienna@vvfd.org

For VVFD Use Only

Date Received _____

Date Payment Received _____

Vendor No. _____

☐ Check No. _____ ☐ CC Confirmed _____

Notes: